

Why Unibloom & why now?

Unibloom is a climate action and data modelling platform that helps mid-to-large size ambitious companies identify, simulate and implement innovative, cost-effective climate solutions. It bridges the gap between sustainability teams and operations, and align SBTi, land use/management (FLAG), and waste reduction targets and projects with CAPEX, OPEX and business growth across departments.

Using global databases for emissions, cost, and nutrition blended with companies or suppliers own data, Unibloom fills data gaps to deliver faster, accurate modeling and insights. It drives sustainable innovation, optimises investments, and enables operational changes like ingredient or feed sourcing, waste reduction, energy shifts, and improved transportation.

Led by experts Anna Sandgren (CEO) and Vineet Ahuja (CTO), Unibloom combines over 20 years of industry expertise. Its innovative solution is trusted by clients including Scandi Standard, Unilever, and Goodpop, with partners such as Mérieux NutriSciences | Blonk (Agri-footprint, Zevero, and J4Energy).



Anna Sandgren
CEO & Co-founder



Vineet Ahuja
CTO & Co-founder



Why is Unibloom needed now?

Companies with complex value chains, like food and consumer goods, manufacturing and fashion/beauty industry, faces urgent pressures to shift gears from setting targets and intentions to act and setting a robust climate transition plan that is integrated into business growth and budget allocations. Pressure is mounting on multiple fronts:



Tightening regulations and commitments

Regulations like EUDR, CSRD, and SBTi commitments demand measurable results across the value chain. With five years left for many the window for action will be costly.



Silos and Inefficiency

Many companies rely on manual tools like spreadsheets and email, costly databases, and complex LCA tools, creating a fragmented approach that delays action and raises costs.



Misallocated resources

Companies are spending 43% more of their sustainability budgets on backward-looking reporting and carbon accounting, instead of driving sustainable innovation.



Missed opportunities

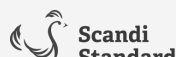
Lack of coherent transition roadmaps and integration of sustainability into innovation processes drive costly reduction plans and opportunities missed on public funding.



Unibloom is the only climate software that integrates business growth and financial data at its core, aligning all departments towards the same plan.



Unibloom's platform supports a significant gap that we currently face between target setting, planning for target execution and investments needed.



Unibloom's platform will allow us to visualise scenarios and understand their financial and environmental impacts immediately. This integration will help us identify the best science-based solutions and make informed decisions.



Unilever Case Study

From data gaps to actionable insights



The team who lead the sausage brand Unox at Unilever faced challenges in gathering and calculating accurate emissions data across the pork value chain. They also wanted to identify and compare climate initiatives, measure emission, cost, and nutrition impacts, to close the gap to 2030 SBTi targets and at the same time meet animal welfare standards and financial requirements. Scattered data, slow supplier input, and limited insights hinder timely decision-making and progress. What Unibloom delivered to the Unox team with speed and deep insights:



Identified initiatives to cut emissions by 40%, including feed optimisation and regional ingredient sourcing.



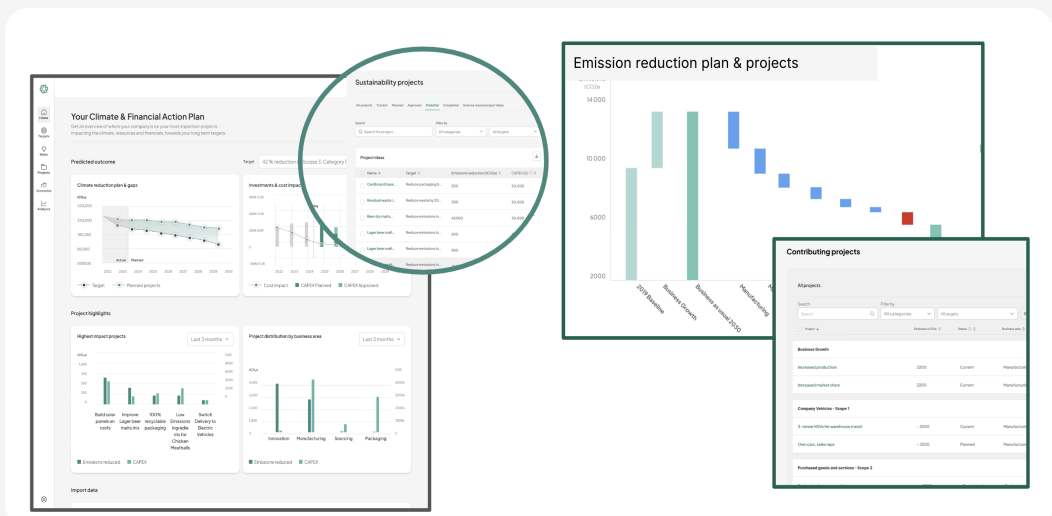
Compared solutions across emissions, costs, and nutrition, enabling data-driven decisions.



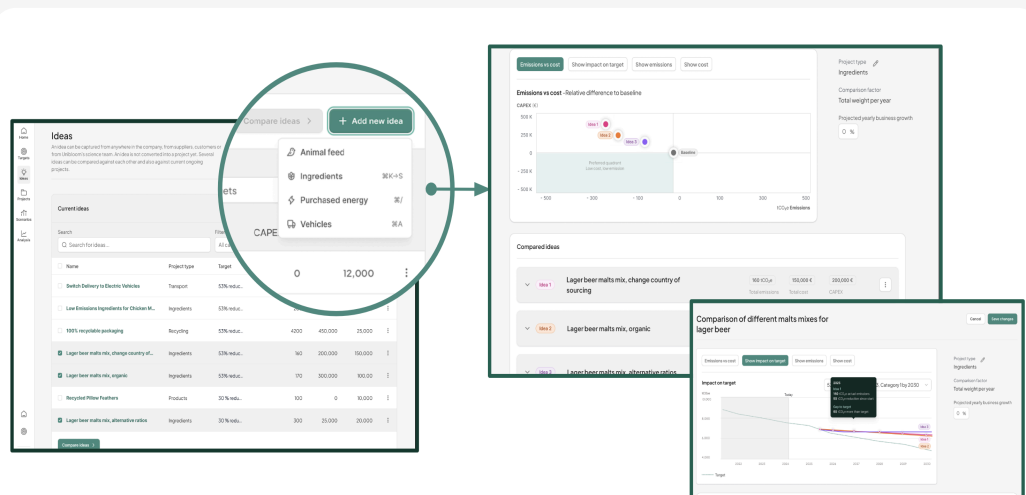
Empowered informed data-driven supplier collaboration through actionable, scenario-specific recommendations.

By moving from inefficient processes and insufficient data to digitised actionable modelling of projects on a roadmap and access to global trusted data, the Unox team now has the tools to adapt strategies, prioritise high-impact projects, and consistently assess and visualise progress towards climate and business goals—proactively addressing challenges and accelerating business impact together with suppliers.

1. Digitise & integrate your climate reduction plan with CAPEX & OPEX, business growth and electricity grid projection – all aligned with GHG protocol & SBTi. Integrate with your carbon accounting



2. Scenario plan your transition with optimal solutions from trusted global data sources including Unibloom's unique database offer cost, emission and nutrition. Customise with your own data where needed. Collaborate in the tool with other departments.



How Unibloom is helping making a difference

Unibloom bridges the gap from carbon accounting and reporting to digitised climate and financial planning, simulations and reduction by:



Automating and streamlining workflows

Unibloom's secure platform integrates thousands of data points, enabling companies to compare climate impact, costs, nutrition, animal welfare, materials and future solutions across teams.



Driving sustainable innovation

Identify, simulate and priorities optimal business-driven climate projects that meet future customer demands, business financials and regulatory requirements.



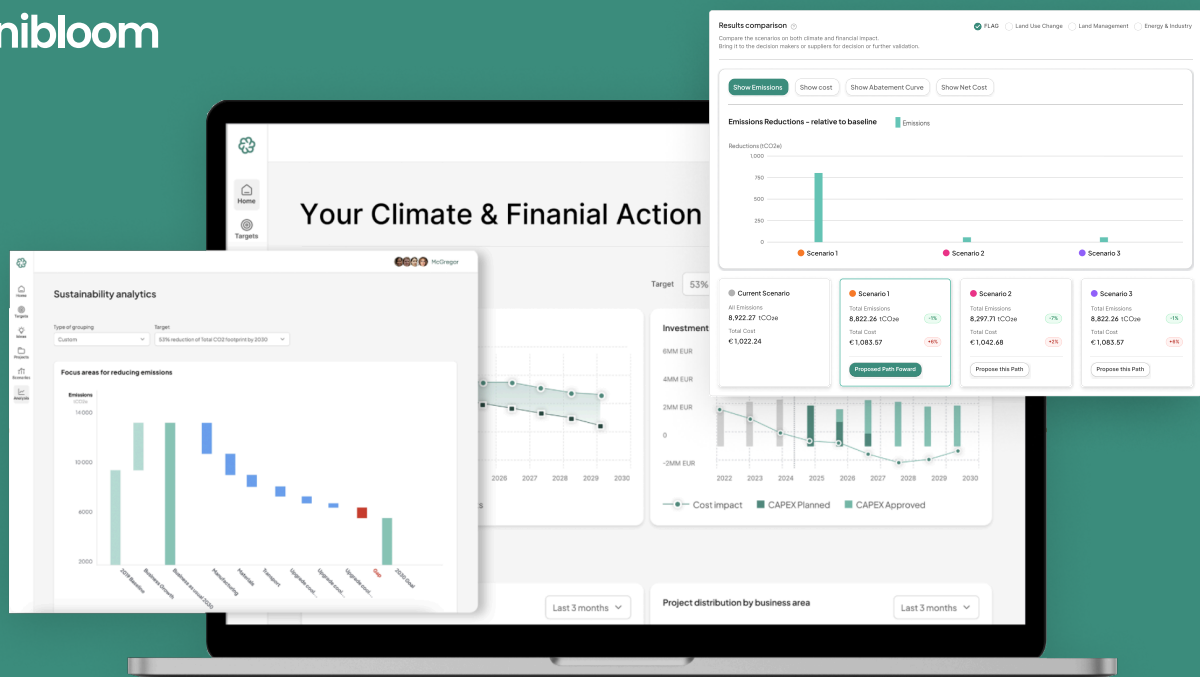
Providing a unified overview

Align the organisation with a clear plan to achieve common goals and empower data-driven collaboration across departments and suppliers. Set sub-targets & link to financials.



Unlocking budget & funding

Creating business cases for climate initiatives with CAPEX and OPEX, integrated with abatement cost, business growth and automated energy grid projections.



Turning climate intention into business action

Unibloom helps businesses move beyond compliance to collaborate & create sustainable, business-driven climate action plans and financially viable solutions. The platform enables quick initiative modelling, streamlined decision-making, budget tracking, and alignment with ambitious climate goals. **Let Unibloom help your business turn sustainability goals into cost-effective innovation and business growth.**



Scan QR code to watch our [video](#).

Learn more
www.unibloom.world