



Cloetta

One Climate Action Plan Case Study

Cloetta, the £800 M confectionery producer, Nasdaq Listed in Nordics, SBTi committed, operating in >10 markets.

Their sustainability team used Unibloom's platform to get all climate initiatives, targets & investments calculated & visualised in one place, to make decision making easier, everyday.



Climate decisions made easy,
together.

www.unibloom.world



Unibloom’s platform helped Cloetta get all climate initiatives in one place with visualized investment allocation & resource gaps towards long term targets.

Cloetta, one of Nordics biggest Nasdaq listed confectionery producer, with £800M in revenue, has submitted and got their SBTi (science based targets) approved. They have a clear ambition to hit the targets and drive the change internally and with partners around them. The Group HSE Director reports to the Manufacturing Director. They operate in several markets in Europe and has a complex value chain.

Pain & Problem

“Manual & Scattered”

- ✗ SBTi, CLIMATE TARGETS & INITIATIVES IN EXCEL AND CALCULATIONS MADE IN SEPARATE SOFTWARE SYSTEM.
- ✗ MANUAL CALCULATIONS OF NEW PROJECTS OF EMISSION & COSTS
- ✗ FINANCIAL DATA, BUDGETS & INVESTMENTS IN SEPARATE SYSTEM
- ✗ MANUAL WORK TO VISUALISE BUSINESS CASES INCLUDING BUDGET, INSIGHTS & CO2 SAVINGS FOR DECISION MAKERS.
- ✗ CHALLENGE FOR THE ORGANISATION TO UNDERSTAND THE BENEFITS AND CREATE OWNERSHIP FOR THE CLIMATE KPI & TARGETS

The Result

“Automated & visualised across the organisation.”

- ✓ ALL GAPS, ACTIONS & TARGETS IN ONE PLACE
- ✓ VISUALISATION ON EMISSION & COSTS
- ✓ 57 PROJECTS FROM 12 DEPARTMENTS & 15 USERS GATHERED IN ONE PLACE FOR PRIORITISATION, OPTIMISATION, SCENARIO PLANNING & TRACKING
- ✓ CLEAR VISUALISATION WITH SIMPLE ACTIONS TO SHOW DECISION MAKERS
- ✓ MODELLING CLIMATE SWITCHES, ROI & IMPACT ON PATHWAY IN MINUTES
- ✓ REDUCED WORKFLOWS TO REAL TIME COLLABORATION

What’s the impact?

«Unibloom’s platform supports in visualizing gaps, scenario plan and calculate forecasts to reach Science Based Targets.

Investments needed for the climate journey are also visualized and gives the organisation input for decisions”

Carina Jönsson
Group HSE Director



Engage. Plan. Adapt. Act - Automated & Digitally.

Why Unibloom Now?

Companies struggle with backward-looking climate data, time-consuming sustainability reporting & disjointed climate, investment & business plans.

Within six years to cut emissions by almost 50%, urgent transformation is needed in every company, driven by customer demand, talents requirements, and new CSRD regulations.

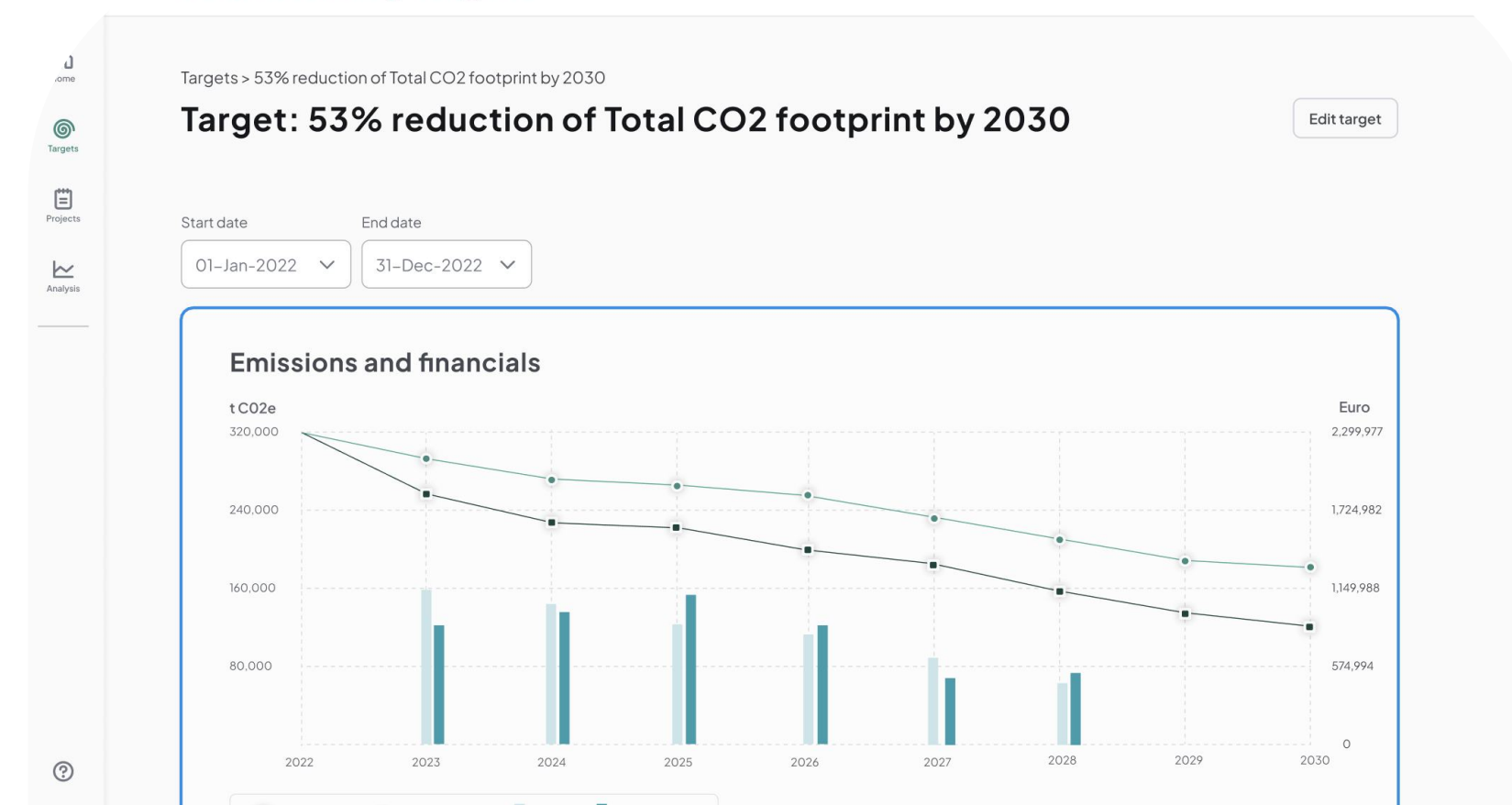
Scattered climate plans lack accountability and a holistic analysis of impact, hindering innovation & investments. Developing internal climate skills & integrate climate targets with optimal projects are essential, as employees are demanding meaningful action and want to understand how they can contribute to the bigger climate targets on an individual level better, everyday.

Unibloom's platform enables collaboration, forecasting impact & scenario planning, cost optimisation, and gap visualisation for climate & business targets. It integrates & automate calculations for targets & projects for each department and supports on-the-job upskilling, making climate decisions easier in every business function.



Sustainability targets

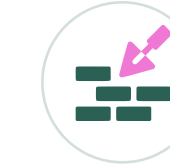
McGregor Chickens



Why act in line with SBTi?



BIG RETAILERS IE IKEA, MCDONALDS, TESCO, AHOLD, ICA ET AL HAVE COMMITTED TO SBTi



BUILD TRANSPARENCY & TRUST AMONG TALENTS & CONSUMERS



STAY AHEAD OF REGULATIONS & MITIGATE FUTURE BUSINESS RISKS

What is **SBTi**?

Science-based targets show businesses how much and how quickly they need to reduce their greenhouse gas (GHG) emissions to prevent the worst effects of climate change.

Book a demo with Unibloom?

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